



DEPARTMENT OF THE INTERIOR
INFORMATION SERVICE

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FISH AND WILDLIFE SERVICE

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ANOTHER FISHERY FILM CHOSEN FOR INTERNATIONAL COMPETITION

The new educational film, The Story of Menhaden, recently completed by the Fish and Wildlife Service, has been selected by the Department of State for competitive display at two international film festivals to be held this summer, the Department of the Interior announced today.

One festival is the world's outstanding exhibition of motion picture art—the 12th International Exhibition of Cinematographic Art—to be held in Venice, Italy, from August 8 to 18; the other is the 5th International Edinburgh Film Festival at Edinburgh, Scotland, from August 19 to September 9.

The Interior film was one of those chosen by the Department of State's Motion Picture Review Committee from approximately 100 of the best films submitted by Federal Government agencies. It was filmed cooperatively with the menhaden industry who financed the year-long effort. Elliot A. Macklow, of the Service's Branch of Commercial Fisheries, planned and supervised the production.

The 16 mm sound and color motion picture depicts the method of fishing for menhaden, plant processing, and the ultimate uses of menhaden meal and fish solutions in the feeding of hogs and poultry, in preparing fortified vitamin oils, in paints, varnishes, insect sprays, printing inks, and soap. Menhaden oil is also used as a lubricant of machinery, in aluminum casting, and in leather tanning.

In 1949 another Fish and Wildlife Service educational film, It's the Maine Sardine, won first prize in the public relations series at the 10th International Exhibition of Cinematographic Art in Venice. This prize is considered an international "Oscar" for all branches of motion pictures—entertainment, educational, industrial, scientific, cultural, and art films—from over 40 nations.

The Fish and Wildlife Service advises that applications for booking The Story of Menhaden, which runs about 20 minutes, are so heavy that no specific dates can be set for shipment of the film due to the fact that the Service's supply of prints is quite limited at the present time. It is hoped that eventually from 200 to 300 prints will be available to the general public.

Permission to televise The Story of Menhaden can be obtained from the Fish and Wildlife Service, Branch of Commercial Fisheries, Washington 25, D. C.

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