



DEPARTMENT OF THE INTERIOR

INFORMATION SERVICE

UNITED STATES FISH AND WILDLIFE SERVICE

For Release AUGUST 6, 1957

JOINT JAPANESE-AMERICAN TUNA MEETING TO BE HELD IN LOS ANGELES

Representatives of the Japanese tuna industry and the American tuna canning industry will meet in Los Angeles, California, on August 15 and 16 to discuss the possibility of a joint advertising campaign to promote the increased sale of canned tuna in this country, Assistant Secretary of the Interior Ross Leffler announced today.

The meeting will be held in the Federal Building in Los Angeles, but attendance will be by invitation only.

At the request of the domestic tuna canning industry, Donald L. McKernan, Director of the Bureau of Commercial Fisheries of the Fish and Wildlife Service, Department of the Interior, will preside as chairman during the meetings.

In addition to Mr. McKernan, the Department of the Interior will be represented by William Redmond of the Solicitor's Office, Harry Shooshan of the Technical Review Staff, and Donald Aska of the Bureau of Commercial Fisheries, all of Washington, D. C. The Japanese Consul at Los Angeles and S. Ross Hatton, a Bureau of Commercial Fisheries representative stationed at San Pedro, California, will attend as observers. A representative of the Federal Trade Commission is also expected to meet with the group.

The following committee has been selected by the domestic tuna canners: Charles R. Garry, Executive Director, California Fish Cannery Association, Terminal Island, Calif.; Ed. L. Morris, Director, Tuna Research Foundation, Terminal Island, Calif.; M. J. Gorby, California Marine Curing & Packing Company, Terminal Island, Calif.; Donald P. Loker, Star-Kist Foods, Inc., Terminal Island, Calif.; John McGowan, Columbia River Packers Assn., Astoria, Oregon; Arthur Mendonca, F. E. Booth Company, Inc., San Francisco, Calif.; and William Dugan, Van Camp Sea Foods Company, Terminal Island, Calif.

The Japanese tuna industry will be represented by the following: Takechiyo Matsuda, President, International Tuna Association of Japan and a member of the Japanese House of Representatives; Tatsuro Kanbe, resident officer in New York

of the International Tuna Association of Japan; Ichiro Miyake, deputy-director, National Frozen Food Export Marine Industry Assn., and also executive-director of the Japan Cold Storage Co.; Yoshihiro Adachi, managing director, National Frozen Food Export Marine Industry Assn.; Hiroto Aramaki, interpreter, (resident officer in Los Angeles of the Taiyo Fisheries Co.); Tomohachi Ueda, director, Japan Canned Tuna Export Marine Industry Association, and also president., Shinizu Foodstuff Co.; Takeo Baba, managing director, Japan Canned Tuna Export Marine Industry Association; and Fumio Kinoshita, resident officer in New York of the Japan Canned Tuna Distributing Co.

x x x