



DEPARTMENT OF THE INTERIOR

INFORMATION SERVICE

UNITED STATES FISH AND WILDLIFE SERVICE

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CONTRACT LET FOR NEW COMMERCIAL FISHERY SURVEY

As an aid to the commercial fishing industry, a study of frozen processed fish and shellfish consumption in institutions and public eating places in 10 selected cities will begin shortly, the Department of the Interior announced today.

A contract for \$57,000 has been awarded by the Bureau of Commercial Fisheries, U. S. Fish and Wildlife Service, to Crossley, S-D Surveys, Inc., of New York City. The survey will be financed from funds provided by the Saltonstall-Kennedy Act to increase production and markets in the domestic fishing industry.

Since the mass feeding industry is among the best of all potential markets for frozen fishery products, the Bureau proposes to obtain information through this study which will benefit the fishing industry in finding ways to diversify and increase the use of fish and shellfish in these establishments.

The cities involved in the survey are Atlanta, Ga., Chicago, Ill., Cleveland, Ohio, Denver, Colo., Houston, Tex., Los Angeles, Calif., New York City, Omaha, Nebr., Portland, Oreg., and Springfield, Mass. They have been selected because they are fairly well distributed geographically and account for a good proportion of the consumption of frozen fish and shellfish by mass-feeding establishments.

"Mass-feeding" establishments include: (1) restaurants, cafeterias and eating places in hotels, (2) eating places in schools, dormitories, industrial plants, and office buildings, (3) hospitals, prisons, and other similar public and private institutions, and (4) department stores or drug stores serving food, lunchrooms, etc.

The survey is scheduled for completion within 10 months.

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