



DEPARTMENT OF THE INTERIOR INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

For Release

WILDLIFE OFFICIAL URGES HUNTERS TO "LET THE BIRDS COME IN CLOSE"

If the modern duck hunter will take a tip from the old timer who had to make every shot count, he will be doing a favor for himself and for the cause of waterfowl conservation, the Bureau of Sport Fisheries and Wildlife said today.

The Department of the Interior official offered a very simple but sometimes difficult to follow formula. "Wait until you can see the duck's eyes before you shoot. By the time it is close enough for you to see its eyes, it is close enough for a clean kill. It is also close enough for you to see whether or not the bird upon which you have drawn your bead is a canvasback, redhead, or ruddy. If it happens to be one of those three species, don't shoot! Those three species are in a serious condition and must be given all possible protection."

The Department of the Interior Bureau explains that crippling losses in recent years have been entirely too high. About one duck out of every four shot is lost in the marsh. That means that for every three a hunter takes home, he leaves one dead or crippled in the brush. The first step in cutting down these crippling losses is for the hunter to wait until the birds are within proper gun range--that is, wait until their eyes are visible--before shooting.

x x x

(Cartoon - kill clean or miss clean to be picked up and attached)

Minute Man and Old-Time Hunters, etc.

MINUTE MEN AND OLDTIME HUNTERS HAD SOMETHING IN COMMON
NEITHER FIRED 'TIL THE EYES WERE VISIBLE!

**OLDTIME HUNTERS
MADE EVERY SHOT COUNT.**

*THEY LET THE BIRDS
COME CLOSE . . .
WHEN THEY COULD SEE
A DUCK'S EYE, IT WAS
WITHIN KILLING RANGE*



*Let 'em Come in Close
THEN YOU KILL CLEAN
OR YOU MISS CLEAN*



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U.S. DEPARTMENT OF THE INTERIOR