UNITED STATES
DEPARTMENT of the INTERIOR
★★★★★★★★★★★★★★★★★★★★news release

FISH AND WILDLIFE SERVICE

For Release to PM's, NOVEMBER 27, 1962

INTERIOR BUREAU OF SPORT FISHERIES AND WILDLIFE ADOPTS NEW EMBLEM

A new eye-catching emblem has been adopted by the Government agency responsible for Federal wildlife and sport fish activities, the Department of the Interior announced today. In the near future, motor vehicles, boats, fish hatcheries, wildlife refuges, and other equipment and installations of the Bureau of Sport Fisheries and Wildlife in the Department's Fish and Wildlife Service will be identified by the new emblem.

The emblem is in the form of a shield. Printed across the top are the words "U.S. Department of the Interior" while "Fish and Wildlife Service" appears across the bottom.

The central part of the shield is a circle with "Bureau of Sport Fisheries and Wildlife" printed around the rim. The inside of the circle depicts a marsh scene. Leaping from the water is a fish symbolizing the Bureau's sport fisheries activities. Overhead is the familiar flying goose symbolizing the wildlife work of the Bureau.

Fish and Wildlife Service emblems were first used in Alaska before statehood. At that time, the fish and wildlife resources of the territory were administered by the Fish and Wildlife Service through its Alaska Game Commission. Alaska Game Commission employees were the only service employees then authorized to wear uniforms. The shoulder patch for these uniforms has a typical Alaskan mountain wilderness background with a salmon leaping a falls. Overhead is a flying goose. The new stylized Bureau emblem has evolved from the Alaska Game Commission shoulder patch, which remains standard for all Bureau of Sport Fisheries and Wildlife uniformed employees throughout the United States.

The new Bureau emblem will appear on entrance signs to field stations, on signs marking the boundary of refuges and other landholdings, on bird-banding cards, and on cards notifying pond owners of fish hatchery deliveries.

x x x

P.N. 18794-62

U.S.
DEPARTMENT OF THE INTERIOR

BUREAU OF SPORT FISHERIES AND WILDLIFE

FISH AND WILDLIFE SERVICE